Example Survey

Informed Consent

Informed consent statement ....

If you consent to these terms, please indicate your agreement.

I agree [ ]  I disagree [ ]

Demographics

What standing are you?

- Freshman
- Sophomore
- Junior
- Senior
- Graduate

Gender

- Male
- Female

Age

- 18-22
- 23-27
- Over 27

Major


Computer preference

The following questions can be answered with:
Strongly disagree
Disagree
Neither agree nor disagree
Agree
Strongly agree
Please answer honestly.

I prefer laptops to desktop PCs.

- Strongly Disagree
- Disagree
- Neither agree nor disagree
- Agree
- Strongly agree

I prefer smartphones to traditional laptops or desktop PCs.

- Strongly Disagree
- Disagree
- Neither agree nor disagree
- Agree
- Strongly agree

Online purchases
I have made an online purchase using a laptop or desktop PC.

- Strongly Disagree
- Disagree
- Neither agree nor disagree
- Agree
- Strongly agree

I have made an online purchase using a smartphone.

- Strongly Disagree
- Disagree
- Neither Agree nor Disagree
- Agree
- Strongly Agree

Disclaimer text: this is a disclaimer appearing in the footer of the survey.